

Posbus/PO Box 62056
VAALPARK
1948



Tel (016) 971 2012/3
Faks/Fax (016) 971 1478
www.vaalparkprim.co.za



Dear Vaalpark Parents

I would like to take this opportunity to welcome all our current and new “Valie” parents. The year has started with a “bang”. My name is Charmaine Kriek, the Marketer of the school. I want to explain my post description and which projects have been assigned to me.

- I am responsible for the general marketing of the school.
- I am the liaison person between the PTA and the school.
- I also liaise between Prefect-Parents, their fund-raising activities, and the school.
- Should you be interested in placing an advertisement board on the school’s palisades or in the school’s newsletter (via email or Facebook), you are welcome to contact me. (Annexure B & C)
- The continuing fund-raising projects, such as, the refuse bags, My School Cards, Makro Cards and the Dis-Chem’s School Day’s project, are part of my portfolio. Information about these have been sent to you on a previous occasion
- We sell refuse bags, with the school logo on them, @ R50 per packet of 20 (750 x 1200 x 35 micron)
- Vaalpark Primary takes part in the Eco-Schools Project. In 2018 we got our international “Eco Green Flag”. We have been part of this project for 7 years. You can assist by collecting cold drink bottle tops and bread packet plastic-clips. This project ensures a less privileged person a wheelchair. We will inform you as soon as you need to bring these to school.
- We are continuing with our” Value-Driven-School”. We have certain Values and we make children aware of them. Our aim is to instil them into our learners yearly, and make the values part of our school’s culture. During 2018 Vaalpark Primary introduced the “Friday Shirt”. Please support us by buying a Friday Shirt for your child. The shirts are available from the clothing suppliers. (Annexure A)
- We have a project called “Children 1st”. The aim is to provide basic necessities to our school’s children first.
- Vaalpark Primary School would also like to help our community where there is a need. Many of you have already opened your hearts, and purses, towards this cause. We would like to do one “Open Hand” project every term. Please get involved in these projects.

Should you wish to contact me for any further information, please do so. Visit our Facebook. This is our marketing platform/cause and we are very proud of it.

Charmaine Kriek

Marketer

charmaine@vaalparkprim.co.za

0837852585

(Annexure A)

During 2018 Vaalpark Primary introduced the “Friday Shirt”. These shirts are available from the school's Uniform supplier. These shirts can / may be worn on Fridays.

Learners have a choice of one of the 7 value shirts. They must also stipulate whether it's print should be in English or Afrikaans.



Vaalpark Primary School's 7 values and what they stands for.

LOVE is to: CARE

To do good things for other people

RESPECT is to: VALUE

To treat people and things as valuable

DISCIPLINE is to: Always do the right things

Do the Right things, at the right time, and do it every time

ACCOUNTABILITY is to ANSWER

Be willing to give answers for your actions

DEPENDABILITY is to be TRUSTED

Able to be counted on or relied upon

LEADERSHIP is to: INFLUENCE

Stand up for what you believe in

DIVERSITY is to EMBRACE

Embrace ones differences

(Annexure B)

Advertisement in the Newsletter

The cost involved for placing an advert in the schools **Newsletter is R400 per advert**. The advert and payment must be made, to me, by a Monday, during working hours. All the adverts received during the week, will be placed the following week. The advert will be placed on the school's web page for future reference. The advert must be in "Word" or "JPEG" format.

The school's bank details are listed below. You must make your payment electronically.

ABSA

Account no. 520861106

Branch No. 632005

Cheque Account

For any enquiries please feel free to contact Me. Charmaine Kriek at

Office hours: (016) 971 2012/3

After hours: 083 785 2585

E.Mail: charmaine@vaalparkprim.co.za

Advertisement Boards: Vaalpark Primary School

Vaalpark Primary would like to take this opportunity to inform you that we have advertising space available at the school.

The cost for this advertising space is R2500-00 per year. This price will escalate by R100-00 per year.

Should you be interested in advertising at our school, your company is responsible for the making, design and manufacture of the advertisement board with a frame. It must comply to the set size of

1,225 x 2,445m.

If you decide to remove your advertisement board from display, for whatever reason before the year is up, there will be no refund

The school's bank details are listed below. Your payment must be made electronically

ABSA

Account no. 520861106

Branch No. 632005

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